

SUPERREBEL® **GEAR**

**JOIN THE
SUPERREBEL
TRIBE
AW 23/24**



**THE BRAVE
BRAND
FOR KIDS**



**ON A
MISSION.**

**IN 2015 WE CREATED THE
ICONIC SUPERREBEL KIDSGEAR
BRAND AS A COLLABORATION
BETWEEN SUPERREBEL CREATIVE
AGENCY AND THE BRAND
WORKS COMPANY. A SPORTS
AND STREETCOUTURE BRAND
DESIGNED FOR REBELLIOUS KIDS.**

**WE'RE NOT A FASHION BRAND,
BUT A FASHION STATEMENT.
THAT'S WHY WE BELIEVE IN
SELECTIVE DISTRIBUTION. SO
YOU WON'T FIND SUPERREBEL
ON EVERY STREET CORNER. THE
MARKETING COMMUNICATION
STRATEGY IS MAINLY FOCUSED
ON AMBASSADORS AND
INFLUENCERS (SUPERREBEL
ARMY, KIDS OF CELEBRITIES
AND TALENTS). INSTAGRAM
AND FACEBOOK ARE MAINLY
USED TO BUILD THE BRAND
TOGETHER WITH PR.**

**WE AIM TO BE THE FIRST
SUSTAINABLE KIDS BRAND.**





R309-5208-500



R309-6402-940



**JOIN
THE
SUPERREBEL
TRIBE.**

W23/24

WINTER COLLECTION 23/24

SuperRebel kidsgear presents their newest > 90% sustainable winter collection. Technical fabrics and details, 10.000 water column, pass pockets, snow catchers, polyester sleeves, reflective logos and much more. You are what you wear.

SKI

Camou and graphic prints, fluorescent colors and sophisticated black, all to mix and match with the metallic and new fashionable jackets. For skiing, snowboarding or for school days.

We are ready for winter 23/24. See for yourself and enjoy the SuperRebel lookbook.
For pr/marketing inquiries please contact charlotte@superrebel.com.



BRING IT ON.



THE BRAVE BRAND FOR KIDS. [SUPERREBEL.COM](https://www.superrebel.com)



**READY
FOR
MORE.**



R309-5214-907



R309-5201-907



R309-5201-908



R309-6402-930



R309-6604-930



R309-6604-099



R309-6218-375



R309-6218-099



R309-6602-920



R309-6602-099



**JOIN
AND MAKE**



R309-6201-920



R309-6403-920



R309-6601-375

R309-6601-099

COOL STUFF. 



R309-6082-929



R309-6082-099



R309-6604-929



R309-6402-929



**BECOME
THE
BETTER
YOU.**



R309-5204-929



R309-5204-375



R309-6604-099



R309-5214-995



R309-5211-930



R309-6604-930



FOR THE SNOW



**LOVE OF
FLAKES.**

THE BRAVE BRAND FOR KIDS. SUPERREBEL.COM



R309-6218-099



R309-6986-099



R309-6605-099



KIDS DO ROUTINE.



R309-6219-935



R309-6986-550



R309-6605-550



R309-6082-099



R309-6605-099

**BOYS
AND GIRLS
YOU ARE
WANTED.**



R309-6219-941



R309-5214-994



R309-6604-099

BRAVE BOY.

**BE ALL
YOU
CAN BE.**



R309-6082-099

R309-6082-206

R309-6082-550



R309-6218-550



R309-6986-206



R309-6986-550



R309-5208-206



R309-6605-550



R309-6605-206



Q BRAVE GIRL®

**KIDS
SOMETIMES
LEARN
MORE
ON THE
STREETS
THAN IN
ANY CLASS
ROOM.**





THE BRAVE BRAND FOR KIDS. SUPERREBEL.COM



R309-5202-994



R309-5202-904



R309-5302-262



R309-5302-211



R309-5603-211



R309-5603-262



**WHEN IN
DOUBT,
BETTER
WEAR RED.**



R309-6219-550



R309-6219-061



R309-6219-099





**KEEP CALM.
SNOW IS
COMING.**



R309-6303-099



R309-6603-099



R309-6603-061

THE BRAVE BRAND FOR KIDS. SUPERREBEL.COM



**SUPERREBEL
LIKE ROSE**



**KIDS DO NOT
GARDENS.**



R309-5204-929



R309-5204-375



R309-5211-920



R309-5211-930



R309-5203-262



R309-5203-099



R309-5202-904



R309-5202-952



R309-5202-994



R309-6082-929



R309-6082-206



R309-5201-908



R309-5201-907



R309-5208-206



R309-5208-500



R309-5214-994



R309-5214-995



R309-5214-907



R309-6604-206



R309-6604-099



R309-6604-929



R309-6604-930



R309-6604-920



R309-6402-099



R309-6402-929



R309-6402-930



R309-6402-940



R309-5302-211



R309-5302-262



R309-6986-099



R309-5501-920



R309-5501-929



R309-5501-930



R309-5501-940



R309-5603-211



R309-5603-262



R309-6986-550



R309-6986-206



R309-6605-206



R309-6218-940



R309-6218-375



R309-6218-550



R309-6218-099



R309-6082-099



R309-6082-550



R309-6602-099



R309-6602-920



R309-6203-061



R309-6203-550



R309-6203-099



R309-6201-920



R309-6219-935



R309-6219-941



R309-6601-099



R309-6601-375



R309-6403-099



R309-6403-920



R309-6206-120



R309-6202-375



R309-6605-099



R309-6605-941



R309-6605-550



R309-6605-940



R309-6303-061



R309-6303-099



R309-6603-099



R309-6603-061



LOGO

**SUPER
REBEL®**
KIDSGEAR

LOGO DIAP

**SUPER
REBEL®**
KIDSGEAR



EMERSON FITTIPALDI JUNIOR IS ONE OF OUR PROUD
BRAND AMBASSADORS

PARTNERSHIP
MP MOTORSPORT



**SUPER
REBEL**
KIDSGEAR

SUSTAINABLE #FORTHEBRAVE

**SUPERREBEL KIDSGEAR
HEADQUARTER:**

EUROPE:
GENERAL | MARKETING | DESIGN | SALES
CONTACT: CHARLOTTE VAROSSIEAU
E: CHARLOTTE@SUPERREBEL.COM
M: +31 (0)6 28 56 45 28

ASIA | ORANGEWORKS:
CHINA | TAIWAN | KOREA | INDONESIA AREAS
CONTACT: MARIELLE VERKADE
E: M.VERKADE@JOLO.NL
M: +31 (0)6 53 17 37 86
OR +86 13 95 7132 082

PR & MARKETING INQUIRIES:
CONTACT: CHARLOTTE VAROSSIEAU
E: CHARLOTTE@SUPERREBEL.COM
M: +31 (0)6 28 56 45 28

**INTERNET AND
SOCIAL MEDIA:**

OFFICIAL WEBSITE / SHOP:
WWW.SUPERREBELKIDSGEAR.COM

FACEBOOK:
WWW.FACEBOOK.COM/SUPERREBELKIDSGEAR

INSTAGRAM:
WWW.INSTAGRAM.COM/SUPERREBELKIDSGEAR

SUPERREBEL KIDSGEAR IS A REGISTERED
TRADEMARK. SUPERREBEL KIDSGEAR IS A
JOINT-VENTURE BETWEEN JOLO FASHION GROUP
AND SUPERREBEL GROUP.



TRY TO FOLLOW
SUPERREBEL KIDSGEAR.