REDGEAR®



TO BE BRAVE IS TO BE SUSTAINABLE

NO RULES.
W 26/27

THE BRAVE BRAND FOR KIDS



WE CREATED SUPERREBEL® KIDSGEAR FOR KIDS WHO DON'T DO RULES.

SINCE 2015, SUPERREBEL® KIDSGEAR HAS BEEN THE BRAND FOR KIDS WHO DARE TO STAND OUT AND FOR PARENTS WHO SECRETLY WISH THEY STILL COULD. BORN FROM THE COLLABORATION BETWEEN SUPERREBEL® AND THE BRAND WORKS, WE'VE BUILT AN INTERNATIONAL LABEL KNOWN FOR ITS FEARLESS MIX OF QUALITY, DESIGN, AND ATTITUDE. EVERY COLLECTION PROVES ONE THING: BEING BRAVE NEVER GOES OUT OF STYLE.

SUPERREBEL® ISN'T FASHION, IT'S A MINDSET. WE WORK ONLY WITH THE BOLDEST DESIGNERS, PHOTOGRAPHERS, AND CREATORS WHO SHARE OUR VISION: KEEP IT SHARP, KEEP IT REAL, AND NEVER PLAY SAFE. INSPIRED BY SPORTS, STREET CULTURE, AND THE SPIRIT OF REBELLION, WE DESIGN GEAR THAT'S AS UNSTOPPABLE AS THE KIDS WHO WEAR IT. FROM SNOWY SLOPES TO CITY STREETS, SUPERREBEL® KIDSGEAR DELIVERS PERFORMANCE, COMFORT, AND CHARACTER IN EVERY STITCH. SELECTIVE INTERNATIONAL DISTRIBUTION? ALWAYS. BECAUSE NOT EVERYONE DESERVES TO WEAR SUPERREBEL®.

WANNA JOIN THE BRAVE SIDE? YOU KNOW WHAT TO DO. #BEBRAVE #NORULES

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AW26/27

WINTER COLLECTION 26/27

Get ready for a season that doesn't follow anyone's playbook. The AW26/27 collection takes SuperRebel®'s DNA to the next level, smarter cuts, bolder graphics, and next-gen sustainable fabrics made to perform in every condition.

From Back to School to Street to Ski, we blend high-tech function with street-smart flair. Think recycled performance.

This is the gear for kids who climb higher, run faster, and laugh louder. Because the future belongs to the ones who make their own rules. nylons, water-repellent softshells, technical details: snowstoppers, 10.000 water colom, ski pass pocket, etc. glued seams. The complete collection keeps you warm without slowing you down. Reflective details, ton-sur-ton logos and bold color blocking keep every piece unmistakably SuperRebel®.

tappr

We are ready for winter 26/27. See for yourself and enjoy the SuperRebel lookbook.
For pr/marketing inquiries please contact charlotte@superrebel.com.



THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM

OOPS. MISSED THE LIFT AGAIN.

BECAUSE WE WERE TOO BUSY BEING AWESOME ON THE WAY DOWN.



R609-6218-063



R609-5204-063



R609-5604-063



R609-5204-417



R609-5215-004

CHAIRLIFT CHAT? NO THANKS. WE TALK IN ACTION.



R609-5214-253



R609-5604-253



R609-5200-253



R609-5200-099



R609-6205-253



R609-6202-253



R609-6605-253

R609-6605-099

THE NO-RULES CLUB. MEMBERSHIP: BRAVE ONLY.

THE GANG THAT DOESN'T WAIT FOR PERMISSION.

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BORN TO BREAK THE PATTERN.



R609-5211-213



R609-5604-213



R609-5216-213





R609-5216-260



R609-6402-260



R609-5604-260







TOO COOL FOR SKI SCHOOL.

COOL NEW STUFF.

NO RULES.



R609-6202-254



R609-6605-254

MOM SAID "SLOW DOWN." WE HEARD "GO FASTER."

SPEED LIMITS ARE FOR GROWN-UPS.



R609-5204-104



R609-6205-104



R609-5604-104

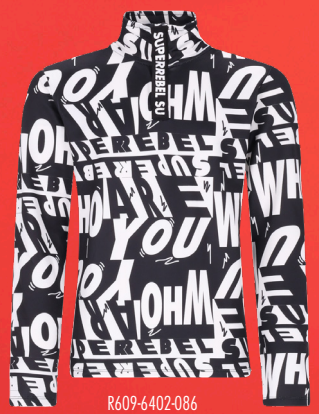


R609-6605-104



R609-6402-104

BACK TO SCHOOL?
BACK TO COOL.



R609-6402-086



R609-5501-086







R609-6402-063



R609-5501-063

TOO BRAVE TO BEHAVE.



R609-5214-376



R609-5214-063



R609-6202-376

STREET SMART. SNOW PROOF. STYLE APPROVED.

FROM HALFPIPE TO HALLWAY, WE'VE GOT YOU COVERED.

NO RULES.
JUST RESULTS.







R609-6202-099



R609-6218-086





R609-6605-086

FOLLOW THE LEADER? NO THANKS.



R609-5214-212

WE MAKE OUR OWN ROUTE.





R609-5217-212





R609-5213-099



R609-5213-104

RULES ARE FOR LOSERS.

WHO NEEDS A HERO?
WE'RE OUR OWN LEGENDS.

FOR KIDS WHO MAKE CONFIDENCE LOOK EASY.







R609-6218-004



R609-5217-417



R609-6402-099P

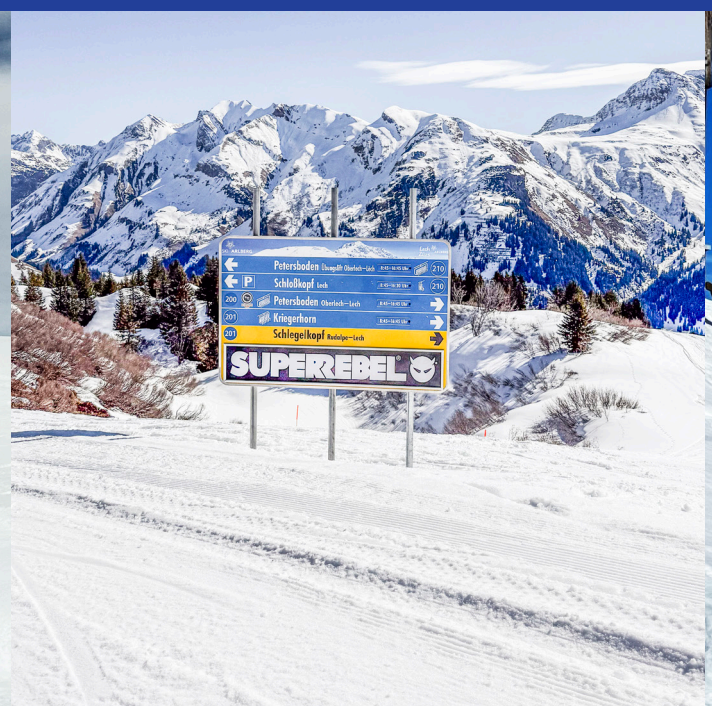






OUR PISTE SIGNING IN THE COOL SKI AREA OF LECH-ZURS.









WE ARE SPOTTED AT 11 HOT SPOTS AT LEAST.


R609-5204-063


R609-5204-104


R609-5204-417


R609-5204-260


R609-5213-253


R609-5213-104


R609-5213-099


R609-5211-213


R609-5211-063


R609-5214-004


R609-5214-376


R609-5214-063


R609-5214-212


R609-5214-300


R609-5215-099


R609-5215-253


R609-5215-004


R609-5216-213


R609-5216-260


R609-5216-099


R609-5501-099


R609-5501-063


R609-5501-086


R609-5501-260


R609-5200-253
R609-5200-099


R609-6402-300


R609-6402-213


R609-5217-099


R609-5217-212


R609-5217-417


R609-6402-004


R609-8000-099


R609-8000-212


R609-8000-417


R609-6402-212


R609-6402-260


R609-5604-099


R609-5604-004


R609-5604-253


R609-5604-260

R609-5604-212

R609-5604-213

R609-5604-104

R609-5604-063

R609-6202-099

R609-6202-063

R609-6202-376

R609-6202-104

R609-6202-253

R609-6202-254

R609-6205-099W

R609-6205-104

R609-6205-253

R609-6205-099

R609-6986-099

R609-6986-104

R609-6986-550

R609-6986-086

R609-6986-063

R609-6986-004

R609-6986-212

R609-6218-104

R609-6218-086

R609-6218-063

R609-6218-004

R609-6218-550

R609-6200-099

R609-6402-099

R609-6402-253

R609-6402-063

R609-6402-086

R609-6402-099

R609-6402-104

R609-6402-550

R609-6605-254

R609-6402-376

R609-6605-086

R609-6605-099

R609-6605-253

R609-6605-104

R609-6605-550

R609-6605-004

THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM



LOGO

SUPER REBEL®
KIDSGEAR

LOGO DIAP

SUPER REBEL®
KIDSGEAR



EMERSON FITTIPALDI JUNIOR IS ONE OF OUR PROUD BRAND AMBASSADORS





PARTNERSHIP
MP MOTORSPORT



ROKA KNOKKE



ZOUTESTRAND19



NO
RULES.



SUPERREBEL KIDSGEAR



SUSTAINABLE #FORTHEBRAVE

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