

SUPER[®] GEAR



**POOLSIDE PARIS.
SPRING/
SUMMER 27**



**THE BRAVE
BRAND
FOR KIDS**

 **THE BRAVE BRAND FOR KIDS.**





**WE ARE SUPERREBEL KIDSGEAR
FOR A REASON.**

**IN 2016, WE CREATED THE ICONIC
SUPERREBEL® KIDSGEAR BRAND—A
SPORTS AND STREET COUTURE BRAND
DESIGNED FOR REBELLIOUS KIDS.
WE'RE NOT JUST FASHION; WE'RE A
FASHION STATEMENT.**

**BOLD, OUTSPOKEN, SMART, AND
STYLISH ARE THE VALUES THAT SHAPE
EVERY COLLECTION.**

**WE'RE CONTINUOUSLY PUSHING
QUALITY AND SUSTAINABILITY BECAUSE
WE BELIEVE IN PROTECTING THE PLANET
FOR TODAY'S KIDS AND TOMORROW'S.**

**SUPERREBEL ISN'T EVERYWHERE—
YOU'LL ONLY FIND IT ON THOSE WHO
TRULY STAND OUT. THROUGH OUR
SUPERREBEL ARMY, FROM
AMBASSADORS TO INFLUENCERS,
WE'RE AIMING TO BE THE COOLEST
BRAND FOR KIDS—LOVED BY BRAVE
KIDS AND PROUD PARENTS ALIKE.**



**PARIS
NEVER
SAW US
COMING.**



SPRING/SUMMER 2027

OUR BOLDEST COLLECTION YET.

Beachwear. Swimwear. Streetwear. Fresh colours. New prints. Better every summer. More sustainable than ever. Shot on location in Paris. Because confidence looks good everywhere.

We are ready for spring/summer 2027. For more information or pr/ marketing enquiries please contact Charlotte Varossieau (charlotte@superrebel.com). Enjoy the new collection.





**TOO
YOUNG?
THAT'S
CUTE.**



**NEW
PRINT.**



**THE SUN
FOLLOWED HER.**





**WE CAN
FOR THE S
WE STAY
FOR PA**



**WE
SUN.
YED
RIS.**





**THE CITY
NEVER SAW
US COMING.**



**ADVENTURE
DOESN'T
NEED
PLANNING.**

PARIS NOTICED.



THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM



**NO BEACH.
NO PROBLEM.**

PAS DE RÈGLES.



THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM

PAIN BIO AU LEVAIR

**WE
DIDN'T
COME TO
VISIT.**

POURQUOI PAS?





ANCHE

9^e Arrt
RUE
DE ROCHECHOUART
(1665 - 1727)
MARGUERITE DE ROCHECHOUART
DE MONTPIPEAU
ABBESSE DE MONTMARTRE

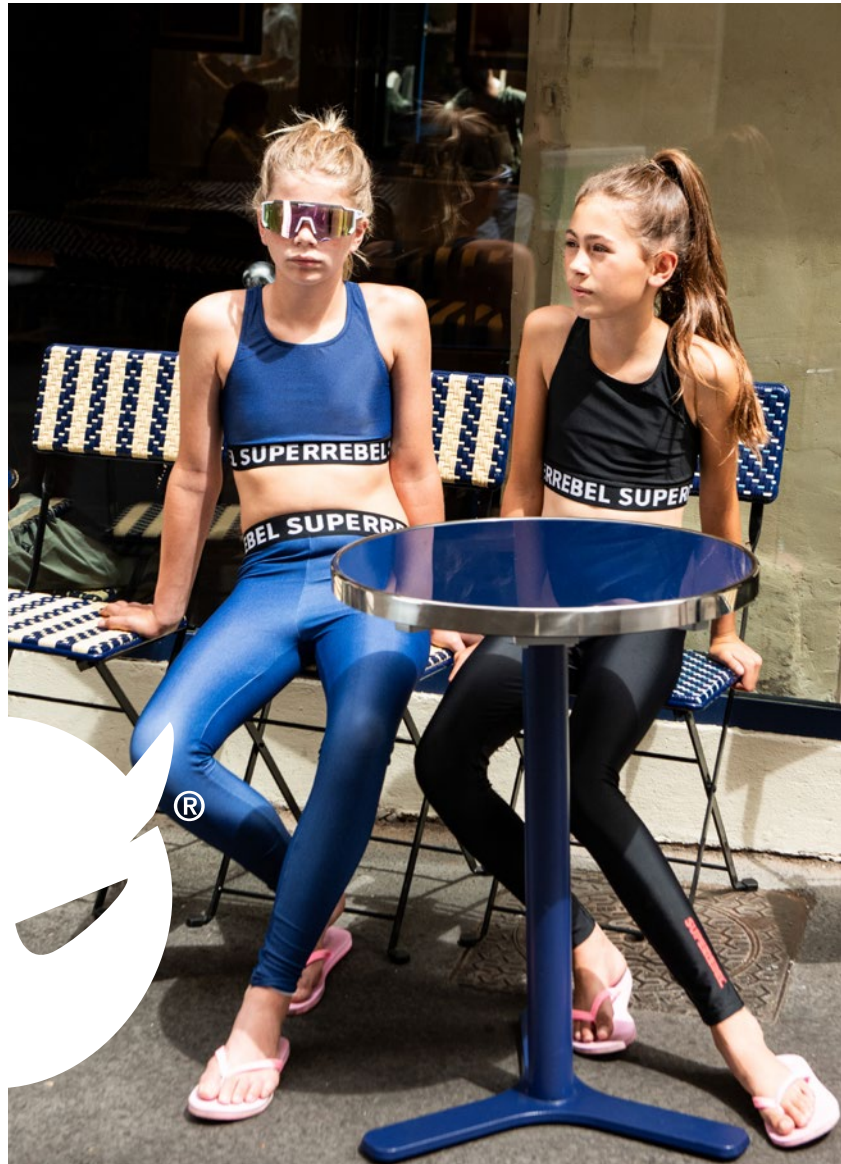
POOLSIDE
88
PARIS

BONNE
FARINE

THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM



**CAFÉ FIRST.
HOMEWORK
LATER.**



BRAVE BOY, BRAVE GIRL.



**PARIS
HAS NEW
LOCALS.**



SORRY.



**POOLSIDE
88
PARIS**

**WE MADE
FRIENDS
EVERYWHERE.**



BRAVE HAS NO DRESS CODE.





TRÈS COOL



LE KILO 24€90
FRANCE

ABRICOTS
7€95
LE KILO
FRANCE

THE WARDROBE.



THE BRAVE BRAND FOR KIDS. SUPERREBELKIDSGEAR.COM

**BON
VOYAGE.**







R701-5003-099 R701-5003-263 R701-5003-800 R701-5003-510 R701-5003-121 R701-5003-506 R71-5003-049 R701-5003-988



R701-5001-099 R701-5001-263 R701-5001-506 R701-5001-510 R701-5001-121 R701-5005-510 R701-5005-800



R701-5002-099 R701-5002-263 R701-5002-800 R701-5002-510 R701-5002-121 R701-5002-506 R701-5002-049 R701-5002-988



R701-5006-099 R701-5006-506 R701-5006-049



R701-5300-004 R701-5300-099



R701-5606-004 R701-5606-099



R701-5501-099 R701-5501-800 R701-5501-506 R701-5501-049



R701-5605-099 R701-5605-506 R701-5605-800



R701-5700-099 R701-5700-122 R701-5700-507



R701-6601-084



R701-6601-508



R701-6601-801



R701-6601-550



R701-6602-099



R701-6602-004



R701-6603-063



R601-6603-099



R601-6603-122



R601-6603-507



R701-6402-122



R701-6605-099



R701-6605-121



R701-6605-801



R701-6402-507



R701-6401-550



R701-6401-004



R701-6401-063



R701-6402-550



R701-6300-750



R701-6300-004



R701-6300-084



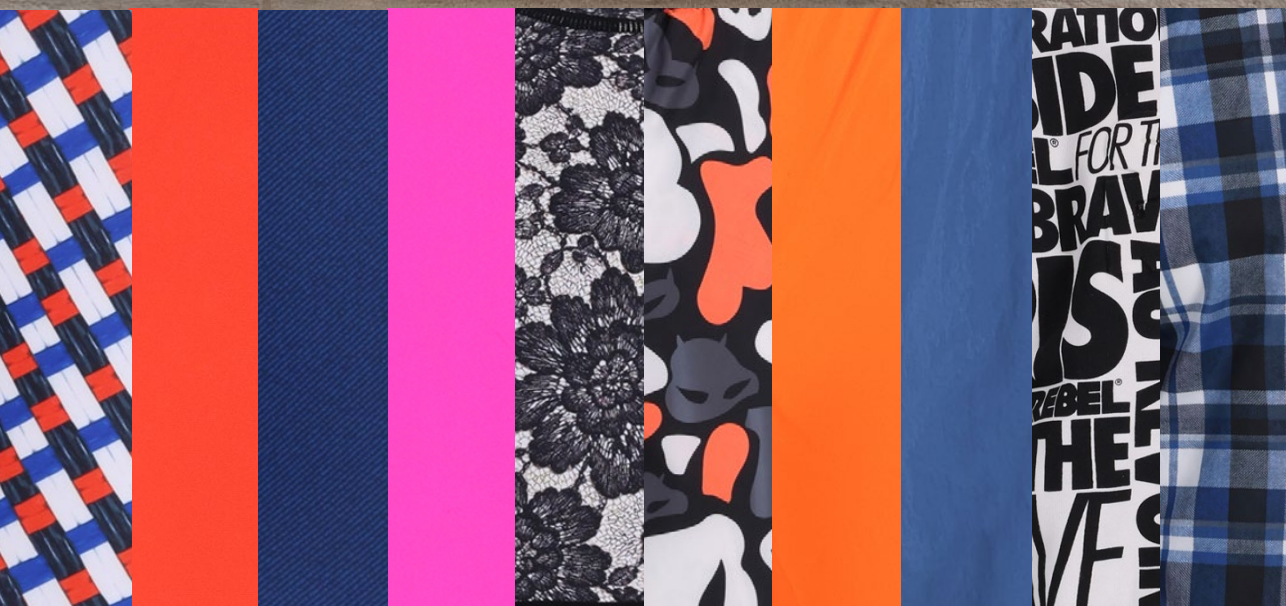
R701-6606-750



R701-6606-004



R701-6606-084



LOGO

**SUPER
REBEL®**
KIDSGEAR

LOGO DIAP

**SUPER
REBEL®**
KIDSGEAR



RICHARD VERSCHOOR AMBASSADOR
MP MOTORSPORT FORMULA 3

CREDITS

CREATIVE DIRECTION
SUPERREBEL KIDSGEAR®

ART DIRECTION & DESIGN
SUPERREBEL CREATIVE STUDIO
NOOR RIEMENS

PHOTOGRAPHY
JANE VAN DE MAREL
BEAUDINE BOGAERS

CAMPAIGN
POOLSIDE PARIS™
SHOT ON LOCATION IN PARIS, FRANCE

SPECIAL THANKS

BRAVE PARTNER

RÖKA



Zoutestrand 19
BEACH CLUB · KNOKE



SUPERREBEL®

WE DIDN'T





**COME
TO VISIT.**

**SUPER
REBEL[®]**
KIDSGEAR



**SUPERREBEL KIDSGEAR
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**INTERNET AND
SOCIAL MEDIA:**

OFFICIAL WEBSITE / SHOP:
WWW.SUPERREBELKIDSGEAR.COM

FACEBOOK:
WWW.FACEBOOK.COM/SUPERREBELKIDSGEAR
INSTAGRAM:
WWW.INSTAGRAM.COM/SUPERREBEL_KIDSGEAR

SUPERREBEL KIDSGEAR IS A REGISTERED
TRADEMARK. SUPERREBEL KIDSGEAR IS A
JOINT-VENTURE BETWEEN JOLO FASHION GROUP
AND SUPERREBEL GROUP.

**SUSTAINABLE
#FORTHEBRAVE**



TRY TO FOLLOW
SUPERREBEL KIDSGEAR.