SUPER REBEL®

KIDS GEAR



PLEASE DO NOT BLAME US SPRING/ SUMMER 2023

THE BRAVE BRAND FOR KIDS





WE ARE SUPERREBEL FOR A REASON.

IN 2016 WE CREATED THE ICONIC SUPERREBEL® KIDSGEAR BRAND. A SPORTS AND STREET COUTURE BRAND DESIGNED FOR REBELLIOUS KIDS. WE'RE NOT A FASHION BRAND, BUT A FASHION STATEMENT. BOLD, OUTSPOKEN, SMART AND STYLISH ARE THE VALUES FOR THE DESIGN OF EVERY COLLECTION. BESIDES THIS WE IMPROVE ON QUALITY ALL THE TIME AND TRY TO BE AS SUSTAINABLE AS POSSIBLE BECAUSE WE LOVE TO PROTECT THE PLANET FOR OUR KIDS AND THEIR KIDS. WE BELIEVE IN SELECTIVE DISTRIBUTION.

SO YOU WON'T FIND SUPERREBEL ON EVERY STREET CORNER. THE MARKETING COMMUNICATION STRATEGY IS MAINLY FOCUSED ON AMBASSADORS AND INFLUENCERS (SUPERREBEL ARMY, KIDS OF CELEBRITIES AND TALENTS). SOCIAL MEDIA AND PARTNERSHIPS ARE MAINLY USED TO BUILD THE BRAND AND WE ALWAYS WORK TOGETHER WITH THE BEST AVAILABLE PHOTOGRAPHERS. IT'S OUR AIM TO BECOME THE COOLEST BRAND FOR KIDS ON THE PLANET. LOVED BY KIDS AND THEIR PARENTS.

TO BE BRAVE IS TO BE SUSTAINABLE


WE HAVE GOT
NEWS FOR YOU.



SPRING/SUMMER 2023

SPRING/SUMMER COLLECTION 2023
Proud to present our newest super sustainable spring/summer collection. As the best boy and girl of the class, our newest collection is > 90% sustainable. Graphic prints, bright colors and SuperRebel branding are used to make a statement. You are what you wear.

BEACH
Get beachy with our swimwear. The complete swim collection is made out of graphic prints and fashionable colors. Brave items for swimming and after swimming. Made of the best quality and a comfortable fit.

SPORT
Activewear for the brave kids. You can wear the sport collection of SuperRebel at school, while chilling, while sporting of after sporting. Sweats, joggings, shorts, leggings and shirts. The collection has it all.

Are you ready? Enjoy the summer.

We are ready for spring/summer 2023. For more information or pr/marketing enquiries please contact Charlotte Varrossieu (charlotte@superrebel.com). Enjoy the new collection.

BRAVERY DOES NOT HAVE TO DESTROY OUR PLANET.


A DAY ON
THE BEACH
IS NEVER
LOST TIME.





R301-5001-928



R301-5001-929



R301-5001-099



R301-5001-932



R301-5001-550



R301-5002-099





R301-5003-550





R301-5003-099





R301-5003-651





R301-5003-248







R301-5003-928



R301-5003-929



R301-5003-932



R301-5003-990











R301-5002-248

R301-5002-099









R301-5002-932

R301-5002-929





R301-5002-928


SUPERREBEL
SUPERREBEL
BRAVE KIDS ARE NOT
AFRAID OF WATER.



R302-5406-928



R302-5406-929



R302-5406-932



R302-5404-099



R302-5404-990



SHOW ME HOW BIG YOUR BRAVE IS.



R302-5604-928



R302-5604-929



R302-5604-932



R302-5604-099





R301-6605-099



R301-6605-099



R301-6605-099



R301-6601-934



R301-6601-929



R301-6605-099



R301-6601-937



R301-6601-931



R301-6605-099


WHO
WOULDN'T
WANT
TO BE
A BEACH
BOY.


PLEASE DO NOT
BLAME US.


SUPER73 SG1
SUPERREBEL

WHAT GOES AROUND COMES AROUND.





R301-5006-099



R301-5006-928



R301-5006-929



R301-5006-932

R301-5005-990



R301-5005-932



R301-5005-099



R301-5005-928



R301-5005-929


SUPERBE
SUPERBE


SHOW YOU'RE
BRAVE. EVEN IF
YOU ARE NOT.





R302-5803-004



R302-5803-261



R302-5302-261



R302-5302-004



R302-5603-261



R302-5603-004



R302-5403-003



R302-5403-061



R302-5301-061



R302-5301-933



R302-5605-061



R302-5605-933



SWEAT.



R302-6402-003



R302-6402-061



R302-6402-099



R302-6402-110

WHEN WE WERE KIDS WE'D DONE THE SAME.



R301-6201-936



R301-6201-937







R302-6402-061



R302-6402-110



R302-6402-110



R302-6402-110



R302-6302-938



R302-6603-938



R302-6301-061



R302-6603-061







R302-6302-939



R302-6603-939





R302-6301-099



R302-6604-099



R302-6604-061


YOU CAN
LEARN
MANY
THINGS
FROM
BRAVE
KIDS.





R301-5003-550



R301-5003-928



R301-5003-099



R301-5003-929



R301-5003-651



R301-5003-932



R301-5003-248



R301-5003-990



R302-5406-928



R302-5406-929



R302-5406-932



R302-5404-099



R302-5404-990



R301-5001-550



R301-5001-928



R301-5001-929



R301-5001-099



R301-5002-248



R301-5002-099



R301-5002-932



R301-5002-929



R301-5002-928



R301-5001-932



R301-5002-099



R301-6605-099



R301-6605-099



R301-6605-099



R301-6605-099



R301-6605-099



R301-6601-934



R301-6601-929



R301-6601-937



R301-6601-931



R302-5803-004



R302-5302-004



R302-5302-261



R302-5301-061



R302-5301-933



R302-5803-261



R302-5603-004



R302-5603-261



R302-5605-061



R301-5006-099



R301-5006-928



R301-5006-929



R301-5006-932



R302-5403-003



R302-5403-061



R302-5605-933



R301-5005-990



R301-5005-932



R301-5005-099



R301-5005-928



R301-5005-929



R302-6402-061



R302-6402-110



R302-6402-110



R302-6402-110



R302-6402-110



R302-6402-003



R302-6402-061



R302-6402-099



R302-6302-938



R302-6302-939



R302-6301-061



R301-6201-936



R302-6301-099



R301-6201-937



R302-6603-061



R302-6604-061



R302-6604-099



R302-6603-938



R302-6603-939

alek

Surfers Paradise

KNOKKE-HEIST-BELGIUM





LOGO

SUPER REBEL®
KIDSGEAR

LOGO DIAP

SUPER REBEL®
KIDSGEAR



RICHARD VERSCHOOR AMBASSADOR
MP MOTORSPORT FORMULA 3

EMERSON FITTIPALDI JUNIOR IS ONE OF OUR PROUD BRAND AMBASSADORS







SUPERREBEL KIDSGEAR

SUSTAINABLE #FORTHEBRAVE



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FACEBOOK:
WWW.FACEBOOK.COM/SUPERREBELKIDSGEAR
INSTAGRAM:
WWW.INSTAGRAM.COM/SUPERREBEL_KIDSGEAR

SUPERREBEL KIDSGEAR IS A REGISTERED TRADEMARK. SUPERREBEL KIDSGEAR IS A JOINT-VENTURE BETWEEN JOLO FASHION GROUP AND SUPERREBEL GROUP.

TRY TO FOLLOW SUPERREBEL KIDSGEAR.