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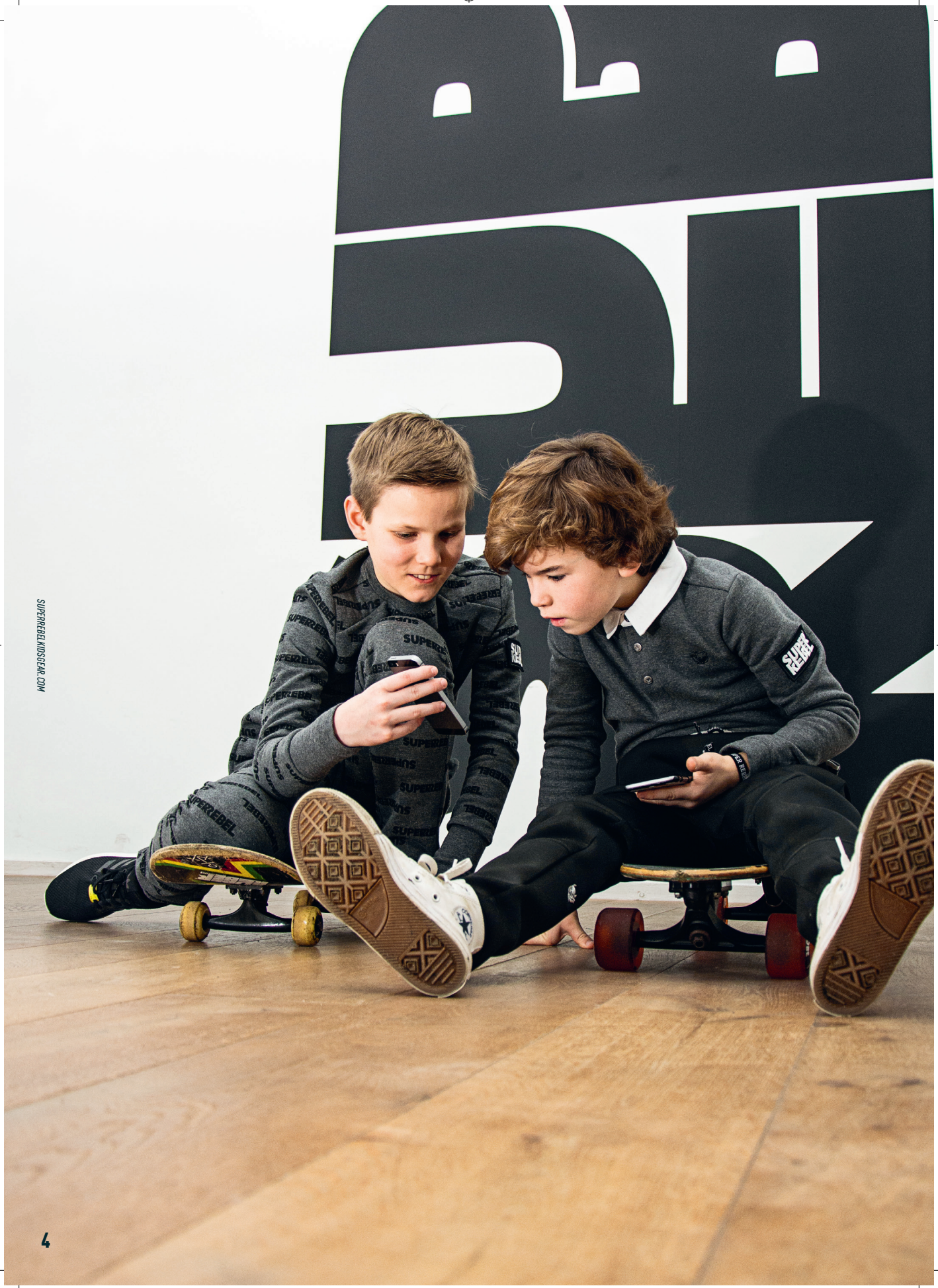
NOBODY BEATS A SUPERREBEL. IN 2015 WE CREATED THE ICONIC SUPERREBEL KIDSGEAR BRAND AS A COLLABORATION BETWEEN SUPERREBEL AND THE BRAND WORKS COMPANY. A SPORTS AND STREET COUTURE BRAND DESIGNED FOR REBELLIOUS KIDS.

SINCE WE STARTED, SUPERREBEL KIDSGEAR HAS BECOME INTERNATIONALLY KNOWN FOR QUALITY, STYLE AND BRAVERY. AND ESPECIALLY FOR OUR ATTITUDE. WE SIMPLY WANT TO BE THE BEST. IN ORDER TO PROTECT OUR IDENTITY, WE ONLY WORK WITH DESIGNERS AND PHOTOGRAPHERS WHO ARE THE BRAVEST OF THE BRAVE. EVEN OUR MATERIALS COULDN'T BE MORE SUPERREBEL-IOUS. WE COMBINE SPECIAL FABRICS WITH HIGH-TECH INNOVATIVE MATERIALS. OUR CLOTHING AND ACCESSORIES ARE HEAVILY INSPIRED BY SPORTS AND STREET CULTURE. YOU CAN EASILY MIX AND MATCH OUR BASICS, SPORTS AND FASHION COLLECTIONS TO CREATE YOUR OWN STYLE. THAT'S WHAT MAKES US THE ULTIMATE BRAND FOR COOL KIDS WHO ALREADY KNOW WHAT THEY WANT. WE'RE NOT A FASHION BRAND, BUT A FASHION STATEMENT. THAT'S WHY WE BELIEVE IN SELECTIVE DISTRIBUTION. SO YOU WON'T FIND SUPERREBEL ON EVERY STREET CORNER. SORRY, NOT SORRY. #BEBRAVE

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AW18



Here you go! This is the new SUPERREBEL KidsGear lookbook in which we present the autumn winter collection of 2018/2019. This season we'll continue to focus on sporty fabrics. For active wear as well as for fashion. The perfect combination: wear it when you go to school, do sports, play games or just chill.

1. BASIC: this is where it all began for SUPERREBEL. The most comfy jerseys and sweats. You'll want to wear them all day, everyday. The autumn/ winter collection 18/19 for girls has basic antra melee with flock prints and catchy eyes. The boys collection has antra melee sweat material with SUPERREBEL letters and our iconic black clothes with fresh white SUPERREBEL letters.

2. SPORT TECH: One thing is certain. You'll stand out with our sporty tech collection. It's sporty and safe! The reflective prints guarantee excellent visibility. Extra safe when you bike to school or to the sports club. The extra rebellious models for boys and girls are made of polyester neoprene. For extreme comfort with a sporty vibe. Available in black for boys and girls, gold/pink/red exclusively for girls and black/yves klein blue/red for boys. Including reflective details, like an extra pair of eyes printed on legs and arms.

3. FASHION: the fashion collection is small yet beautiful. Rebellious and gold. For real dare devils. A real fashion statement for kids. You can easily recognize the fashion collection. How? The SUPERREBEL logo is in script. But that's not the only thing that stands out: we've created one-of-a-kind SuperRebel printed letters in black for boys. The biggest eye-catcher of this collection? The silver/gold leather-look jacket, which you can combine with, well... everything. We're ready for summer! Are you?

Hope to see you soon,
#BEBRAVE

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R808-5206_200



R808-5403_099



R808-5501_099



R808-5206_250



R808-5403_250



R808-5501_200







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R808-5503_780

SUPERREBEL FAVOURS THE BRAVE GENERATION.







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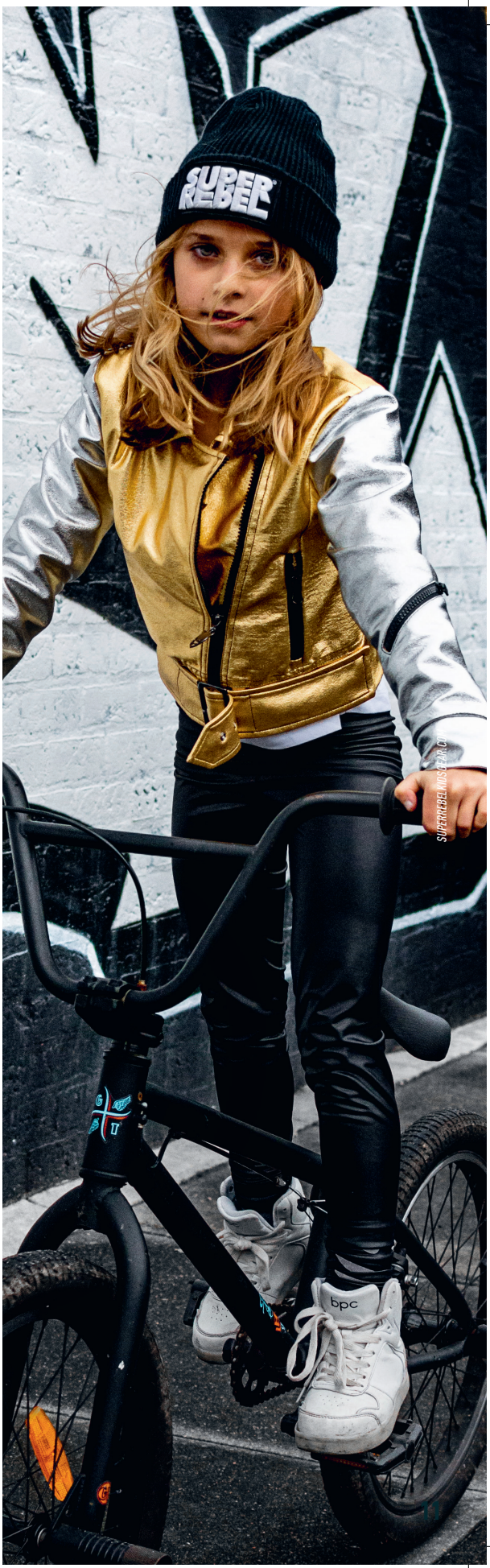
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BRAVERY NEVER GOES OUT OF STYLE.

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R 808-5100_003



R808-5201_099



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R 808-5302_099



R 808-5703_099



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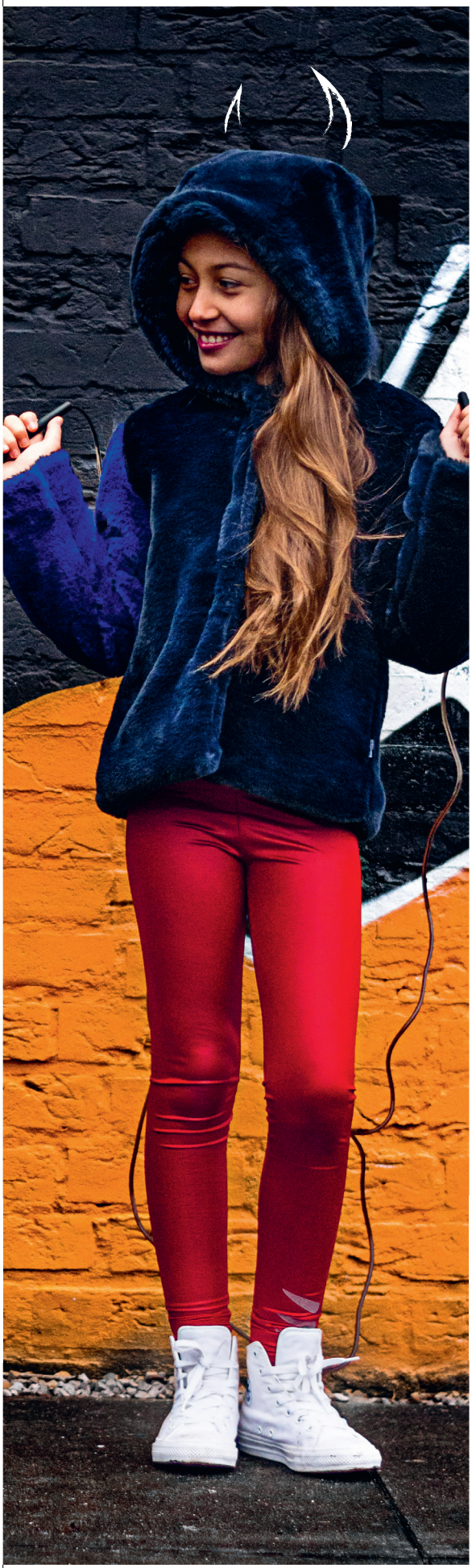


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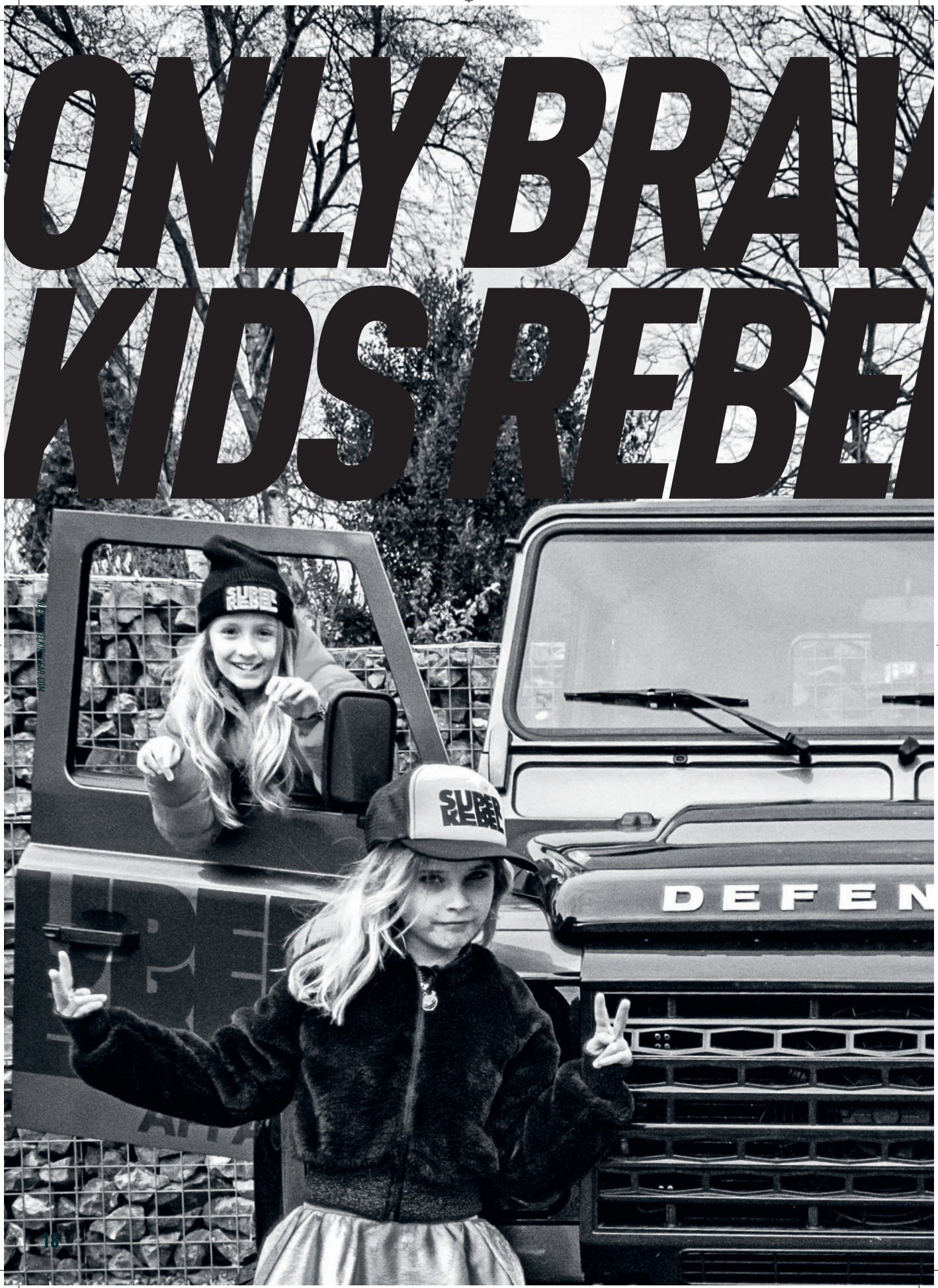
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ONLY BRAV
KIDS REBE

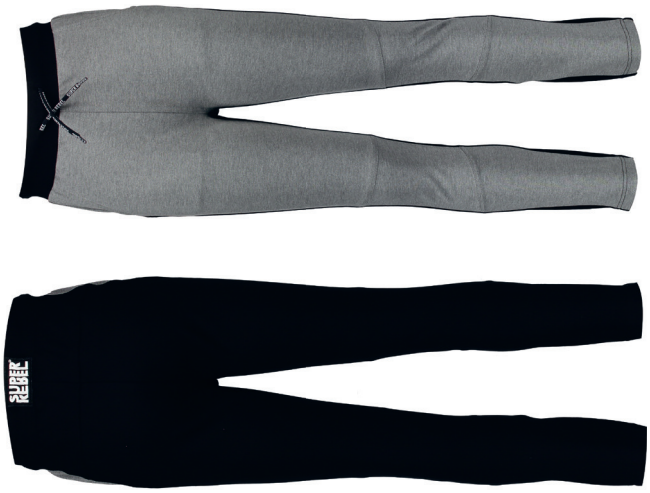


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R 808-6308_750



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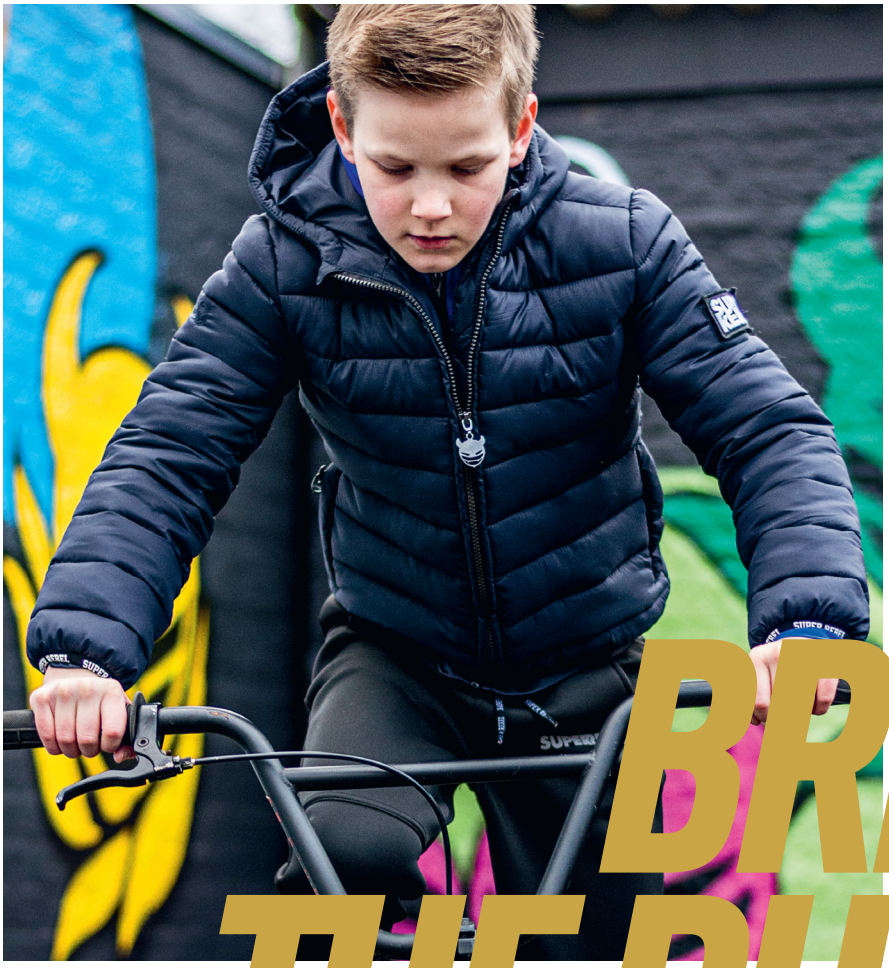
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BREAK THE RULES.

SUPERREBEL.KIDSGEAR.COM



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R 808-6201_110



R 808-6301_780



R 808-6600_780

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R 808-6402_099



R 808-6601_099



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R 808-6200_099



R 808-6307_099



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R 808-6307_100



R 808-6403_780

ARE YOU READY TO STEAL THE SHOW?



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SUPERREBELKIDSGEAR.COM

C0 M0 Y0 K0
R255 G255 B255
PANTONE WHITE C
HEX FFFFFF

C82 M65 Y58 K60
R32 G46 B52
PANTONE BLACK C
HEX 202E34

C0 M0 Y0 K100
R0 G0 B0
PANTONE BLACK C
HEX 000000

C100 M89 Y0 K0
R0 G0 B196
PANTONE REFLEX BLUE
HEX 0000C4

C20 M100 Y90 K5
R200 G16 B46
PANTONE 186
HEX C8102E

C23 M33 Y87 K0
R218 G170 B0
PANTONE 110
HEX DAAA00

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LOGO

SUPERREBEL®
KIDSGEAR

LOGO DIAP

SUPERREBEL®
KIDSGEAR

KEYVISUAL



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R607-6910



R607-6012



BRAVE KIDS LOVE THE SLOPES.



R808-6001



R808-6395

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R808-6003



R808-6002



R607-6011





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R808-5599



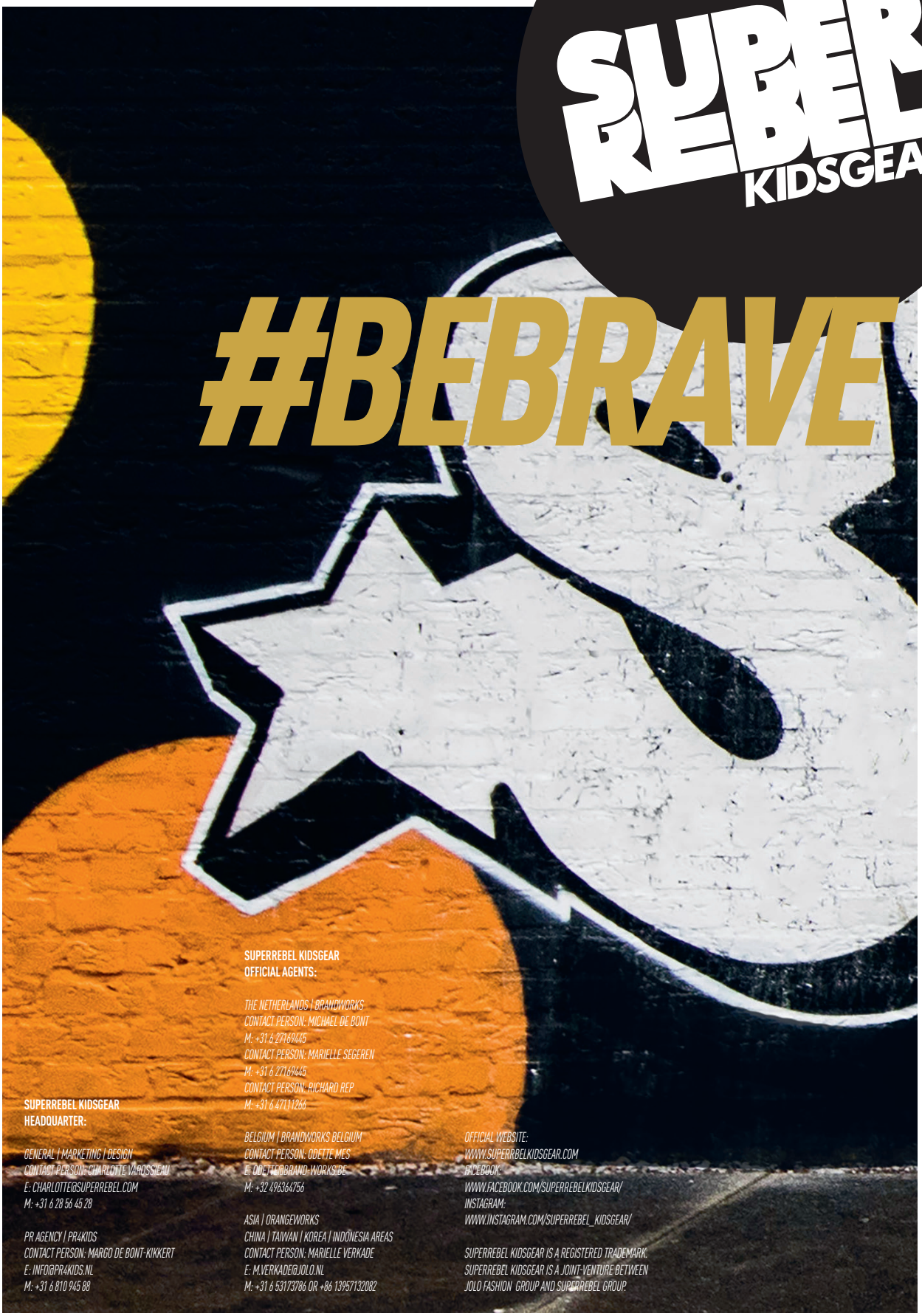
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SUPERREBEL KIDSGEAR HEADQUARTER:

GENERAL | MARKETING | DESIGN
CONTACT PERSON: CHARLOTTE VAROSSIEAU
E: CHARLOTTE@SUPERREBEL.COM
M: +31 6 28 56 45 28

PR AGENCY | PR4KIDS
CONTACT PERSON: MARGO DE BONT-KIKKERT
E: INFO@PR4KIDS.NL
M: +31 6 810 945 88

SUPERREBEL KIDSGEAR OFFICIAL AGENTS:

THE NETHERLANDS | BRANDWORKS
CONTACT PERSON: MICHAEL DE BONT
M: +31 6 27169445
CONTACT PERSON: MARIELLE SEGEREN
M: +31 6 27169445
CONTACT PERSON: RICHARD REP
M: +31 6 47111266

BELGIUM | BRANDWORKS BELGIUM
CONTACT PERSON: ODETTE MES
E: ODETTE@BRAND-WORKS.BE
M: +32 496364756

ASIA | ORANGEWORKS
CHINA | TAIWAN | KOREA | INDONESIA AREAS
CONTACT PERSON: MARIELLE VERKADE
E: M.VERKADE@JOLO.NL
M: +31 6 53173786 OR +86 13957132082

OFFICIAL WEBSITE:
WWW.SUPERREBELKIDSGEAR.COM
FACEBOOK:
WWW.FACEBOOK.COM/SUPERREBELKIDSGEAR/
INSTAGRAM:
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