

THE BRAVE BRAND FOR KIDS.

SPRING/SUMMER '19



**SUPER
REBEL**
KIDSGEAR



NOBODY BEATS A SUPERREBEL. IN 2015 WE CREATED THE ICONIC SUPERREBEL KIDSGEAR BRAND AS A COLLABORATION BETWEEN SUPERREBEL AND THE BRAND WORKS COMPANY. A SPORTS AND STREET COUTURE BRAND DESIGNED FOR REBELLIOUS KIDS.

SINCE WE STARTED, SUPERREBEL KIDSGEAR HAS BECOME INTERNATIONALLY KNOWN FOR QUALITY, STYLE AND BRAVERY. AND ESPECIALLY FOR OUR ATTITUDE. WE SIMPLY WANT TO BE THE BEST. IN ORDER TO PROTECT OUR IDENTITY, WE ONLY WORK WITH DESIGNERS AND PHOTOGRAPHERS WHO ARE THE BRAVEST OF THE BRAVE. EVEN OUR MATERIALS COULDN'T BE MORE SUPERREBEL-IOUS. WE COMBINE SPECIAL FABRICS WITH HIGH-TECH INNOVATIVE MATERIALS. OUR CLOTHING AND ACCESSORIES ARE HEAVILY INSPIRED BY SPORTS AND STREET CULTURE. YOU CAN EASILY MIX AND MATCH OUR BASICS, SPORTS AND FASHION COLLECTIONS TO CREATE YOUR OWN STYLE. THAT'S WHAT MAKES US THE ULTIMATE BRAND FOR COOL KIDS WHO ALREADY KNOW WHAT THEY WANT. WE'RE NOT A FASHION BRAND, BUT A FASHION STATEMENT. THAT'S WHY WE BELIEVE IN SELECTIVE DISTRIBUTION. SO YOU WON'T FIND SUPERREBEL ON EVERY STREET CORNER. SORRY, NOT SORRY. #BEBRAVE



SS19



NEW. JOIN THE SUPERREBEL ARMY.

The SuperRebel Army® is SuperRebel's talent development program that supports talents ages 10+ in sports, music and art. Talents from all over the world are evaluated and invited into the program to represent the SUPERREBEL brand. We support our talents in a lot of ways. Including support by finding more partners. Want to know more? Check here who are the first talents who joined SUPERREBEL ARMY. We want to win together. Don't join the SuperRebel Army® if you are not brave enough.

Instagram: [instagram.com/superrebelarmy/](https://www.instagram.com/superrebelarmy/)
Facebook: [facebook.com/groups/superrebelarmy/](https://www.facebook.com/groups/superrebelarmy/)



HERE YOU GO! SS19 COLLECTION.

This is the new SuperRebel KidsGear® lookbook in which we present the summer collection of 2019. This season we will continue to focus on active wear as well as for fashion. The perfect combination: wear it when you go to school, do sports, play games or just chill.

1. BASIC/FASHION: this is where it all began for This is the new SuperRebel KidsGear®. The most comfy jerseys and sweats. You'd love to wear them all day, everyday. The summer collection 2019 has super colours in store for you: our best basics in grey meele, (boys & girls), fluorescent orange (boys) fluorescent pink (girls), and blue the so-called 'Yves Klein' Blue with white SuperRebel® letters (boys), and - of course - our iconic black and camo print with fresh white SuperRebel® logo.

2. SPORT TECH: One thing is certain. You will stand out with our brightly coloured sport tech collection. And that's both sporty and safe! The fluorescent colours and reflective prints guarantee excellent visibility. Extra safe when you bike to school or to the sports club. The rebellious jackets for boys in soft shell (blue, black, fluo orange). With extreme comfort and a sporty vibe the new swim shorts available in black, blue and orange with and without printed letters. Again including the details, like an extra pair of eyes on the back.

The fashion collection is small yet beautiful. Rebellious and bold. For real dare devils. A real fashion statement for kids. You can easily recognize our collections.

Photography credits: Cooper Seykens
Website: www.cooperseykens.com





REFLECTIVE DETAILS

R902-6402



REFLECTIVE DETAILS

R902-6402



R902-6405



R902-6401



R902-????



R902-????





R902-6401



R902-6300

RECOGNIZE ME?



R902-6200



R902-6400



R902-6602



R902-6605



SUPERREBELKIDSGEAR.COM

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**BRAVERY
NEVER
GOES OUT
OF STYLE.**



CERTIFIED SUPERREBELS.





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R902-5301



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R902-5400



R902-5700



R902-5700



R902-5401



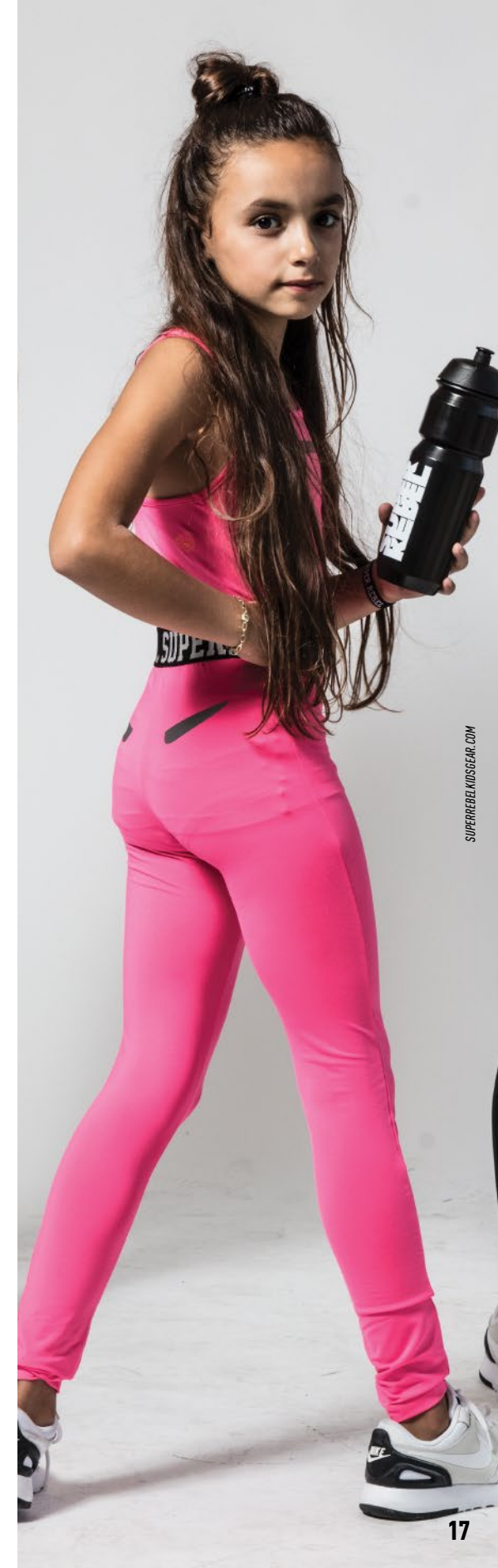
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SPORTY NEOPRENE MATERIAL

SPORTY NEOPRENE MATERIAL



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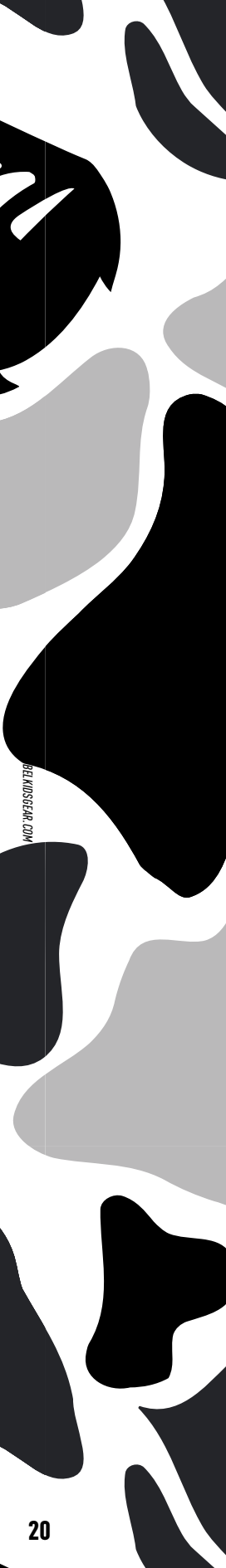
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**OUR SCRIPT LOGO NEVER
GOES OUT OF STYLE**



C82 M65 Y58 K60
R32 G46 B52
PANTONE BLACK C
HEX 202E34

C0 M0 Y0 K100
R0 G0 B0
PANTONE BLACK C
HEX 000000

C0 M60 Y100 K0
R0 G0 B196
PANTONE 021C
HEX 0000C4

C100 M89 Y0 K0
R0 G0 B196
PANTONE REFLEX BLUE
HEX 0000C4

LOGO

**SUPER[®]
REBEL**
KIDSGEAR

LOGO DIAP

**SUPER[®]
REBEL**
KIDSGEAR

KEYVISUAL



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#BE BRAVE SUPERREBEL

SHOP.SUPERREBELKIDSGEAR.COM



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#BEBRAVE

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SUPERREBEL KIDSGEAR IS A JOINT-VENTURE BETWEEN
JOLO FASHION GROUP AND SUPERREBEL GROUP.